

CLINISANTM


Vernacare

The Problem

Incontinence

IT IS ESTIMATED THAT 25% OF ELDERLY PEOPLE IN CARE SUFFER REGULAR FAECAL INCONTINENCE.¹

Impacting on patients physical and mental health, incontinence is high on the health agenda with the subsequent health challenges.

LATEST GUIDANCE HIGHLIGHTS THE REQUIREMENT TO DELIVER COMPREHENSIVE CONTINENCE SERVICES IN ORDER TO MINIMISE THE RISK OF HARM. PHYSICAL HARM RELATED TO COMPLICATIONS AND TREATMENTS FOR CONTINENCE PROBLEMS CAN ALL LEAD TO ADMISSION TO HOSPITAL AND CARE FACILITIES FOR EXTENDED LENGTHS OF STAY AND SOMETIMES PERMANENTLY.²

IAD

IAD AFFECTS AS MANY AS 41% OF ADULTS IN LONG-TERM CARE; IT IS COSTLY, PAINFUL AND FOR THE MOST PART PREVENTABLE.³

IAD is a prevalent complication of incontinence that compromises skin integrity and can cause pain, discomfort, and loss of independence to those affected.

What can contribute to IAD?

- Prolonged exposure to urine and/or faeces
- Frequent skin cleansing with soap and water
- Inappropriate cleansing technique

IAD CAN CAUSE

ADDITIONAL CONSUMABLE

AND NURSING COSTS



Pressure ulcers

Inadequate IAD treatment is known to increase the risk of pressure ulcer development.

IT IS THOUGHT THAT 700,000 PEOPLE A YEAR ARE AFFECTED BY PRESSURE ULCERS, MANY OF WHICH DEVELOP IN HOSPITAL. THIS PLACES SIGNIFICANT COST PRESSURES ON THE NHS, WITH EACH ULCER CONTRIBUTING OVER £4000 IN ADDITIONAL CARE COSTS.⁴

NURSING TIME COST ACCOUNTS FOR 90% OF THE OVERALL COST OF PRESSURE ULCER TREATMENT.⁵



Skin cleansing

Skin care is one of the cornerstones of nursing practice; however, is an area of practice that is often overlooked.

EVIDENCE SUGGESTS THAT IMPLEMENTING A STRUCTURED SKIN CARE PROTOCOL TO HELP RESTORE AN EFFECTIVE SKIN BARRIER FUNCTION, CAN RESULT IN A SIGNIFICANTLY LOWER INCIDENCE OF IAD AND MAY SIGNIFICANTLY REDUCE COSTS.⁵

The Solution

Simple, low-cost skin care interventions such as the introduction of a skin cleansing product like Clinisan™ may have a positive impact on quality of life and help protect the skin.

Clinisan™ Emollient Skin Cleansing Foam

Clinisan™ Emollient Skin Cleansing Foam provides a convenient gentle and effective cleansing system for continence care. Ideal for use with bariatric patients or patients with urinary and/or faecal incontinence, Clinisan™ gently lifts soiling, whilst cleansing, restoring and moisturising the skin.

- Convenient pre-packaged solution can save time
- Removes the need for soap and water
- Quick-drying formulation reduces friction caused by drying
- Emollients provide protective barrier supporting skin recovery

CLINICAL STUDIES AND STRUCTURED PRODUCT EVALUATIONS HAVE CONSISTENTLY REPORTED THAT CLINISAN EMOLLIENT SKIN CLEANSING FOAM IS A COST-EFFECTIVE METHOD FOR REDUCING THE INCIDENCE OF INCONTINENCE INDUCED SKIN BREAKDOWN.⁶



IN CLINICAL TRIALS, CLINISAN WAS ABLE TO MAINTAIN THE INTEGRITY OF HEALTHY SKIN IN 66% OF PATIENTS IN COMPARISON WITH 37% OF PATIENTS CLEANSING WITH SOAP AND WATER.⁷



Clinisan™ Bodywash

Clinisan™ Bodywash is specifically formulated to help protect and care for dry and sensitive skin, acting as an alternative for traditional soap.

THE USE OF TRADITIONAL SOAP DURING CLEANSING IS KNOWN TO ALTER THE SKIN'S PH LEVELS, OFTEN CAUSING SKIN DAMAGE.⁸

Clinisan™ Bodywash is designed with pH balance and added moisturisers to support skin integrity.

CURRENT CLINICAL GUIDANCE ADVOCATES THE USE OF LIQUID SOAP FOR THE PREVENTION AND CONTROL OF HEALTHCARE-ASSOCIATED INFECTION.⁹

Combining shampoo, bodywash and a foam bath, Clinisan™ Bodywash is a liquid solution designed to meet a range of patient needs.

- pH balanced with added moisturisers
- Shampoo, bodywash and foam bath in one

The full cleansing solution



Use Clinisan™ Emollient Skin Cleansing Foam or Bodywash alongside the market-leading Conti® patient cleansing wipes for a full patient cleansing solution.



Providing a gentle and effective solution for intimate patient hygiene and continence care.



Convenient
& time-saving



Cleansing, moisturising
& deodorising



Improved user
experience



Barrier
protection

Description	Size	Case Qty	Code
Clinisan™ Emollient Skin Cleansing Foam	200ml	12	SEF200
	400ml	12	SEF400
Clinisan™ Bodywash	250ml	12	SBA250
	500ml	12	SBA500

References:

1. Department of Health (2000). Good practice in continence services.
2. NHS England (2015). Excellence in continence care: Practical guidance for commissioners, providers, health and social care staff and information for the public.
3. Nix D, Haugen V. (2010). Prevention and management of incontinence associated dermatitis. *Drugs Aging*.
4. NHS England (2014). Help nurses care – A view from the front line on the 'Stop the Pressure' campaign.
5. Beecman D et al. (2015). Proceedings of the Global IAD Expert Panel. Incontinence-associated dermatitis: moving prevention forward. *Wounds International*.
6. Geraghty J. (2011). Introducing a new skin care regimen for the incontinent patient. *BJN*; 20(7): 409-15.
7. Cooper P, Gray D. (2001) Comparison of two skin care regimes for incontinence. *British Journal of Nursing* 10(6) S6-S20.
8. Wounds UK (2012). Best Practice Statement Care of the Older Person's Skin.
9. NICE (2012). Healthcare-associated infections: prevention and control in primary and community care.

Vernacare Limited, 1 Western Avenue, Matrix Park,
 Chorley, Lancashire PR7 7NB, UK
 T: +44 (0) 1772 299 900 F: +44 (0) 1772 299 901
 E: info@vernacare.com W: vernacare.com

As our policy is one of continuous improvement, we reserve the right to modify designs without prior notice. Conti and Clinisan are registered trademarks of Verna Group © 2019 PH050 REV01

